



# Workshop on Scenarios for the promotion of virtual mobility by using OCW

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## Title

Workshop on Scenarios for the promotion of virtual mobility by using OCW

## This report is part of workpackage:

WP1. Pedagogic and cultural issues: analyzing successful modes for the promotion of virtual mobility through OCW, including best practices.

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## Revisions

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## Project

OpenCourseWare in the European Higher Education Context:  
*how to make use of its full potential for virtual mobility with the support of the Lifelong Learning Programme of the European Union*



## Partners

- Delft University of Technology (TUD)
- Universidad Politécnica Madrid (UPM)
- Universitat de Barcelona (UB)
- Katholieke Universiteit Leuven (KU Leuven)
- Université de Lyon, VetAgro Sup
- OpenCourseWare Consortium (OCWC)
- Creative Commons (CC)
- European Association of distance Teaching Universities (EADTU)

## Website

<http://opencourseware.eu>

## Table of Contents

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1. Date/Place of Workshop.....	4
2. Information about participants.....	4
3. Aims/Goals/Objectives of the workshop.....	4
4. Preparation Phase.....	5
5. Main outcomes Conclusions.....	7
6. Based on the outcomes outline of next steps.....	9

## 1. Date/Place of Workshop

OCWC 2012 Annual Conference, Cambridge, London

Date: Monday April, 16th.

Room: Angevin Room

Time: 15:15 – 16:45.

## 2. Information about participants

Workshop was open to all participants in OCWC 2012 Conference, specially to those ones with experience, knowledge or interest in mobility and about the preconditions for a well-functioning OCW program, or who are considering the use of OCW for virtual mobility (for example people involved in joint degree programs).

Final list of participants is the following:

Sophie Touzé, Edmundo Tovar, Fred Truyen, Williams Vacqui, Llorenç Valverde, Ria Jacobi, Ignasi Labastida, Anka Mulder, Sonia PAis, Rosana Montes, Igor Lesko, Willem van Valkenburg .

Sophie Touzém played as minute taker. Complete minutes can be accessed at

<https://www.minutes.io/shared/m2uigsa>

## 3. Aims/Goals/Objectives of the workshop

### Objective:

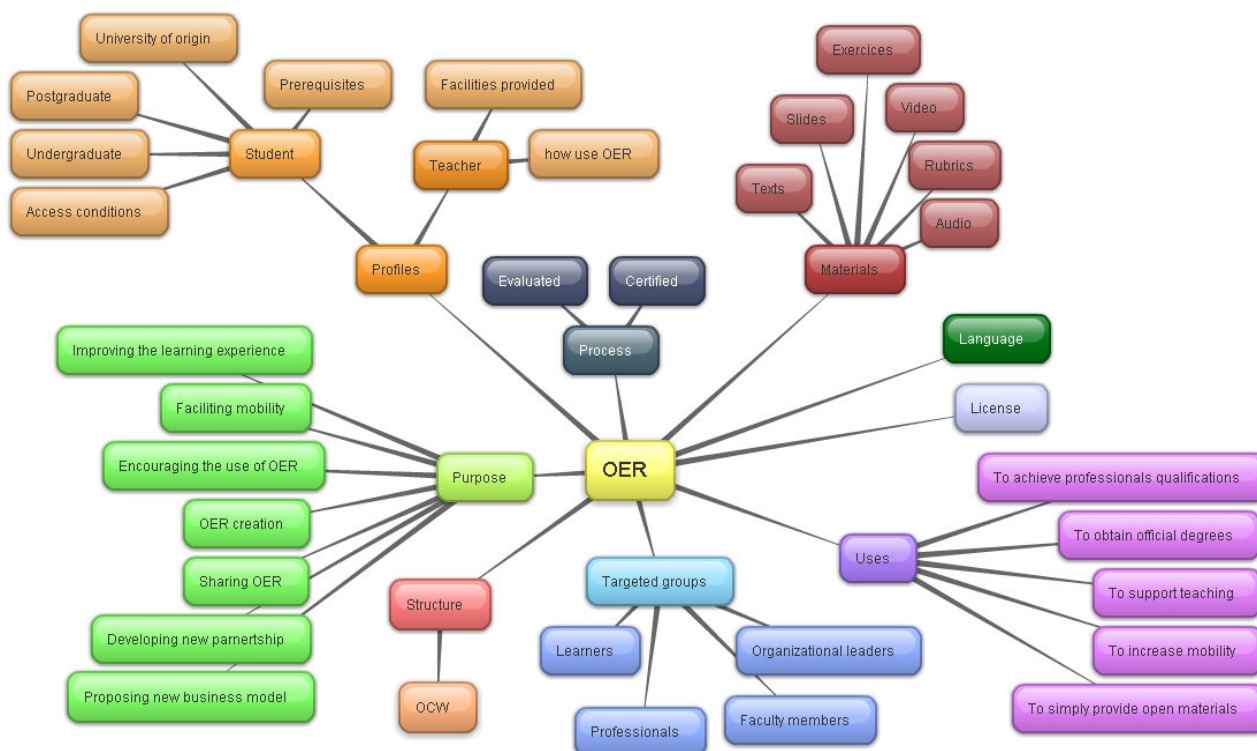
This workshop aims at developing successful scenarios for the promotion of virtual mobility by using OCW in an EU environment. To this effect we would like to understand different uses of OER in Higher Education.

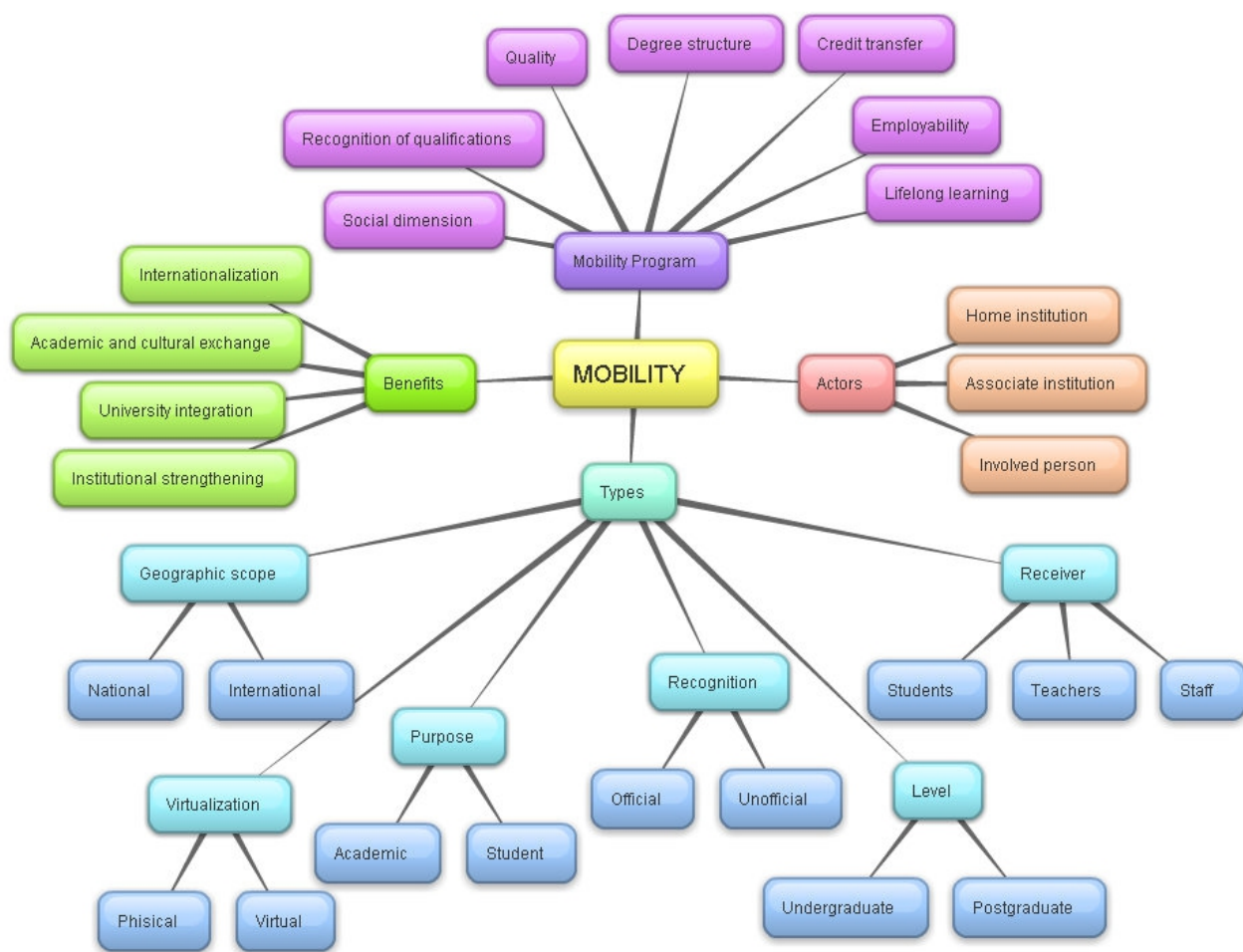
### Context:

This workshop has been planned as part of the project "OpenCourseWare (OCW) in the European HE context" "carried out with the support of the Lifelong Learning Programme of the European Union. The focus of the project is the creation of preconditions for a strong European/OCW framework and as consequence a decline of obstacles between European institutes, and therefore an increase in real student mobility. A stronger framework, we believe, will mean closer cooperation between European institutes, which may result in mutual use of materials- Materials will enhance quality and increase the usage of online courses, therefore facilitating virtual student mobility and an increase in real student mobility. On top of that, an improved European/OCW network will improve conditions for Lifelong Learners, an important user group of OCW/OER.

## 4. Preparation Phase

Different materials were elaborated to prepare the brainstorming session. Besides templates for list of attendees and for description of scenarios, an agenda was distributed at the beginning of the meeting along with an introduction of the kind of experiences of uses of OER and kind of mobility through mind maps. (see below)





These maps were used to leverage those participants not involved directly in the development of the project.

## 5. Main outcomes Conclusions

During this workshop we identified different scenarios families that provide a reference point for partners with a diverse range of interests and expertise. Scenarios are narratives describing what people do when engaged in particular activities. We looked at the best practices for the following partners :

- students
- teachers
- universities

For students we will focus on the following perspectives:

- The possibility to use OCW in pursuit of a European degree or contribute to continuing professional development
- Joint degree programmes
- Doctoral programmes
- Study choice and selection of courses by students

Methodology:

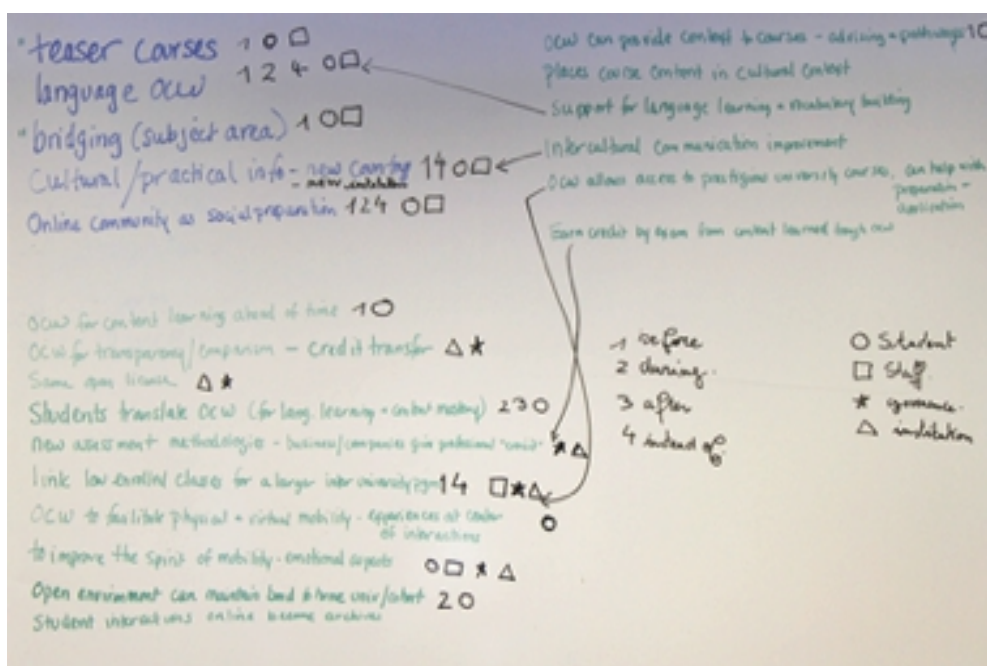
The outcomes of a previous Analysis of existing research and best practices were the starting point of this brainstorming session. On the basis of the above mentioned material we were working defining successful scenarios, existing and new, to provide a clear understanding of the different OCW uses to reach virtual mobility between HEI in the EU. Scenarios are the baseline to elaborate guidelines for the successful implementation and use of OCW for virtual mobility". The envisaged outcomes are several scenarios for the implementation of OCW.

Two different typologies were defined for the scenarios:

1. public cible : student, staff, institution, governance
2. instant around using : before, during, after, instead of

As result we identified the following scenarios

1. teaser course
2. language OCW - support for language learning = vocabulary building
3. bridging (subject area)
4. cultural/practical information (new country, new institution)
5. intercultural communication improvement
6. online community as social preparation
7. OCW for content learning ahead of time
8. OCW for transparency/comparison - credit transfert
9. same open license
10. students translate OCW ( for lang. learning - content mastery)
11. new assessment + methodologies - business/companies give professional credits -
12. earn credit by exam from content learned through OCW
13. link low enrolled classes for a larger inter university program
14. OCW allows access to prestigious university courses, can help with preparation, application
15. OCW to facilitate physical - virtual mobility - experiences at center of interactions
16. to improve the spirit of mobilty - emotional aspects
17. Open environment can maintain bond to home university
18. Student interactions online become archives
19. OCW can provide context to courses - advising + pathways
20. places course content in cultural context





## 6. Based on the outcomes outline of next steps

Once we have identified families of scenarios in the Brainstorming session, we can consider these ones are really titles of potentials scenarios that need an explanation with more detail to avoid potential misunderstandings and to have a common baseline.

Work after this session can be summarized in the next steps:

- Definitions have to be completed thanks to the support of the rest of partners and the support of International Affairs Office of the UPM.
- A complete list of definitions, and their descriptions, of families scenarios will be distributed and reviewed in the Project Consortium .
- A set of scenarios representatives of these families should be provided by partners of the Project.

Finally, guidelines to develop OCW on these scenarios will be elaborated and presented in a first version in the next ONLINE EDUCA at Berlin, (November 2012).